

Shannon Marie Clark

Senior Product Designer

Enterprise Platforms • Data & Analytics • Systems & Integrations

Portfolio: www.shannonmarieclark.com (Password: **4404**)

LinkedIn: linkedin.com/in/shannon-marie-clark

E-mail: Shannon27marie@gmail.com

Professional Summary

I am a Senior Product Designer with extensive experience in owning UX strategy and workflows for enterprise platforms, data products, and complex system integrations.

I specialize in research-driven design, workflow definition, and cross-functional collaboration across product, engineering, and data teams, with proven ability to translate ambiguity into scalable, user-centered solutions while supporting agile delivery and long-term product roadmaps.

Professional Experience

Impower.ai

Senior Product Designer (Lead UX – Enterprise Platforms & Integrations)

Client: Compass Group | August 2025 – Present | Remote

- Own UX strategy and design direction across enterprise platforms supporting supplier diversity, sustainability reporting, and procurement operations.
- Act as the primary UX partner for product, data, and engineering teams, translating ambiguous business requirements and technical constraints into clear, user-centered solutions.
- Define and manage end-to-end UX workflows from early research through design, validation, and handoff in a fast-moving agile environment.
- Author UX documentation, including research findings, design rationale, usability insights, and post-MVP recommendations to support roadmap planning.

Key Initiatives

- **Supplier Diversity & Sustainability Dashboard (Google Looker):** Led end-to-end UX for an enterprise analytics dashboard, defining information architecture, KPI visibility, filtering logic, and accessibility; iterated on 6+ design versions and contributed UX requirements and acceptance criteria in Azure DevOps.
- **Impower – MyOrders Integration:** Led UX workflow alignment for a procurement and ordering integration, mapping current- and future-state journeys, defining edge cases and acceptance criteria, and designing interaction patterns for complex, multi-step ordering flows.

Tools & Methods: Google Looker, Figma, Miro, Azure DevOps, Confluence, Snowflake, Jira | UX Research, Workflow Mapping, IA, Interaction Design, Usability Testing, Agile UX, Accessibility

TCG

Senior UX Consultant (Lead UX – Enterprise Platforms & Integrations)

Client: Federal Election Commission (FEC) | September 2024 – August 2025 | Remote

- Led UX research and design for complex government filing workflows, identifying inefficiencies and usability risks in Form 24 processes.
- Conducted stakeholder interviews, surveys, and usability testing to inform recommendations for automation and improved file management.
- Designed wireframes and prototypes supporting accessibility compliance (WCAG 2.1).
- Produced personas, journey maps, and UX documentation to align cross-functional teams and guide implementation decisions.

DMI (Digital Management, LLC)

Lead UI/UX Designer & UX Consultant

Selected Client Engagements: Liberty Mutual • Royal Caribbean • Volkswagen
May 2022 – December 2023 | Remote

- Owned UX delivery and quality standards across multiple enterprise consulting engagements, partnering with client teams to solve complex workflow and usability challenges.

- Led UX strategy, research, and design execution across diverse industries, adapting UX approaches to different business models, users, and technical constraints.
- Facilitated design thinking workshops, stakeholder reviews, and design presentations to align UX decisions with business goals and success metrics.
- Mentored senior and junior designers through design reviews, workshops, and day-to-day guidance.
- Worked closely with product managers, engineers, and client stakeholders to translate ambiguous requirements into actionable UX direction.

Additional UX Experience (Condensed)

User Experience Designer / Researcher

Selected Employers & Engagements: LexisNexis • The Home Depot • NCR Corporation •

3 Birds Marketing

2016 – 2022 | Remote / Hybrid

- Delivered UX research and design solutions across legal, retail, automotive, and banking platforms.
- Contributed to usability improvements, workflow optimization, and user-centered design initiatives in enterprise and consumer products.

Education & Certifications

North Carolina Central University

B.S. Behavioral & Consumer Sciences (Design Concentration)

Professional Certifications

Interaction Design Foundation (IxDF) — *AI for Designers (Top 10%)*

Springboard — UX/UI Design Certification (350+ hours, end-to-end UX)